

High speed *innovation.*

DELTA Fiber accelerates transformation and customer experience.

When DELTA Fiber joined forces with Sogeti Labs, our research and innovation leaders, innovation moved fast. The teams were guided by a compressed innovation (Thinkubator) approach, designed as an AI accelerated approach, to rapidly turn ideas into practical, usable outcomes. The focus was clear: helping customers make the right choices, improving communication at critical moments, and enhancing the overall customer experience.

What made the difference was true collaboration. Teams challenged assumptions, and uncovered insights. The mix of fresh perspectives resulted in rapid progression from concepts to tangible solutions.

The collaboration between DELTA Fiber and Sogeti demonstrates what is possible when innovation, partnership and customer focus come together. The outcomes of this engagement lay the groundwork for continued transformation. As these ideas move to

implementation, they become solutions, designed to deliver real value. Crucially, the Thinkubator approach demonstrated how AI can be applied in a practical, outcome-led way, helping organizations move from ambition to action on their AI journey. Proof that when you ask what's valuable and actually build it, innovation delivers impact, fast.

"What surprised me was the creativity and the *truly new ideas* that we *couldn't have come up with ourselves.*"

Marjolein Smeets, DELTA Fiber CIO

Our local teams work side-by-side with clients, creating outcomes that can scale,
Right here. Right now.